



NEWS RELEASE
FOR IMMEDIATE RELEASE – SEPTEMBER 25, 2009

“PUMPKINFEST”

“Annual Fall Favorite Set for Halloween”

One of the valley’s fall favorites, *Pumpkinfest*, is all set to return to the Salem Farmers Market on Saturday, October 31. This year’s event will take place from 11am-2pm and feature a costume contest, children’s play area, hay rides, a favorite pumpkin contest and a silent pumpkin auction.

Once again youngsters also will have a chance to ***Trick or Treat*** with the downtown merchants an hour before *Pumpkinfest* starts. Children can meet at the Farmers Market at 10am and trick or treat up and down Main Street until 11am.

Admission for adults and children is just \$1 a person, but ***Children will be admitted free if they are wearing a costume!*** Valleydale hotdogs and chips from Frito Lay will be available, as well.

The event is sponsored by C.H.I.P (The Child Health Investment Partnership), Q99-FM, and Salem Parks and Recreation. For additional information call the Parks and Recreation Department at 375-3057.

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